



Naples Area Board of REALTORS®



Your Leading Resource for Business

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September 2017

1455 Pine Ridge Road
Naples, FL 34109

Overall Market Statistics by Price

	# Pending						# Closed						Median Closed Price (,000's)						Inventory			Average DOM		
	Sept 2016	Sept 2017	% Chg.	12-month ending 09/2016	12-month ending 09/2017	% Chg.	Sept 2016	Sept 2017	% Chg.	12-month ending 09/2016	12-month ending 09/2017	% Chg.	Sept 2016	Sept 2017	% Chg.	12-month ending 09/2016	12-month ending 09/2017	% Chg.	Sept 2016	Sept 2017	% Chg.	Sept 2016	Sept 2017	% Chg.
\$0-\$300K	297	131	-56%	4,090	3,870	-5%	260	192	-26%	4,079	3,960	-3%	\$ 220	\$ 213	-3%	\$ 213	\$ 220	3%	1,344	1,342	0%	75	78	4%
\$300K-\$500K	195	101	-48%	2,372	2,563	8%	176	110	-38%	2,147	2,405	12%	\$ 374	\$ 392	5%	\$ 378	\$ 380	1%	1,369	1,220	-11%	84	88	5%
\$500K-\$1M	105	37	-65%	1,557	1,647	6%	74	58	-22%	1,454	1,542	6%	\$ 627	\$ 621	-1%	\$ 650	\$ 654	1%	1,271	1,095	-14%	129	127	-2%
\$1M-\$2M	40	22	-45%	635	639	1%	39	21	-46%	602	573	-5%	\$ 1,275	\$ 1,360	7%	\$ 1,335	\$ 1,340	0%	528	464	-12%	172	125	-27%
\$2M+	24	8	-67%	391	427	9%	17	17	0%	345	405	17%	\$ 3,000	\$ 3,225	8%	\$ 3,150	\$ 3,100	-2%	532	487	-8%	181	182	1%
TOTAL	661	299	-55%	9,045	9,146	1%	566	398	-30%	8,627	8,885	3%	\$ 318	\$ 310	-3%	\$ 318	\$ 329	3%	5,044	4,608	-9%	92	96	4%
Median > \$300K													\$ 452	\$ 492	9%	\$ 525	\$ 512	-2%						

Overall Market Statistics by Area

	# Pending						# Closed						Median Closed Price (,000's)						Inventory			Average DOM		
	Sept 2016	Sept 2017	% Chg.	12-month ending 09/2016	12-month ending 09/2017	% Chg.	Sept 2016	Sept 2017	% Chg.	12-month ending 09/2016	12-month ending 09/2017	% Chg.	Sept 2016	Sept 2017	% Chg.	12-month ending 09/2016	12-month ending 09/2017	% Chg.	Sept 2016	Sept 2017	% Chg.	Sept 2016	Sept 2017	% Chg.
Naples Beach	117	36	-69%	1,614	1,672	4%	102	72	-29%	1,584	1,647	4%	\$ 522	\$ 645	24%	\$ 725	\$ 760	5%	1,085	999	-8%	117	121	3%
North Naples	183	92	-50%	2,418	2,529	5%	156	137	-12%	2,296	2,474	8%	\$ 383	\$ 340	-11%	\$ 384	\$ 380	-1%	1,482	1,323	-11%	103	95	-8%
Central Naples	121	53	-56%	1,524	1,454	-5%	102	64	-37%	1,452	1,431	-1%	\$ 259	\$ 236	-9%	\$ 236	\$ 250	6%	608	570	-6%	88	78	-11%
South Naples	105	44	-58%	1,471	1,505	2%	80	48	-40%	1,424	1,458	2%	\$ 217	\$ 195	-10%	\$ 232	\$ 240	3%	789	705	-11%	74	92	24%
East Naples	127	69	-46%	1,881	1,848	-2%	117	74	-37%	1,743	1,742	0%	\$ 315	\$ 303	-4%	\$ 285	\$ 305	7%	965	913	-5%	86	90	5%
Immokalee/Ave Maria	5	2	-60%	54	52	-4%	6	1	-83%	47	54	15%	\$ 217	\$ 285	31%	\$ 231	\$ 249	8%	46	40	-13%	67	60	-10%
TOTAL	658	296	-55%	8,962	9,060	1%	563	396	-30%	8,546	8,806	3%	\$ 318	\$ 310	-3%	\$ 317	\$ 329	4%	4,975	4,550	-9%	95	96	1%

Legend

Geographic Location	USPS Zip Codes
Naples Beach:	34102, 34103, 34108
North Naples:	34109, 34110, 34119
Central Naples:	34105, 34105, 34116
South Naples:	34112, 34113
East Naples:	34114, 34117, 34120, 34137
Immokalee/Ave Maria:	34142

Calculations are based on property listings that exist within Southwest Florida MLS. Only properties in Collier County, excluding Marco Island, are included. *Counts for breakdowns of available inventory for prior years are unavailable. **Median Sold Prices are unavailable for periods with zero sales reported. The median refers to the middle value in a set of statistical values that are arranged in ascending or descending order, in this case prices at which homes were actually sold. Data entry anomalies and non-Naples zip codes may result in minor discrepancies. However, these anomalies are statistically insignificant. Single Family Homes are tabulated using properties with a building design of Single Family, Villa Detached, or Manufactured. Condo units are tabulated using properties with a building design of Low-Rise, Mid-Rise, High-Rise or Villa Attached.



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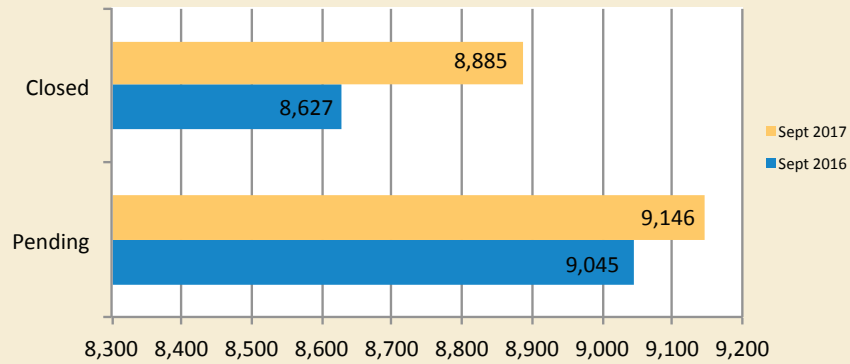
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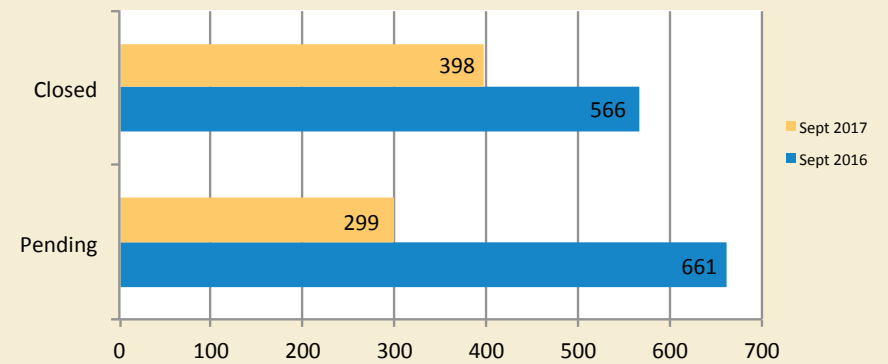
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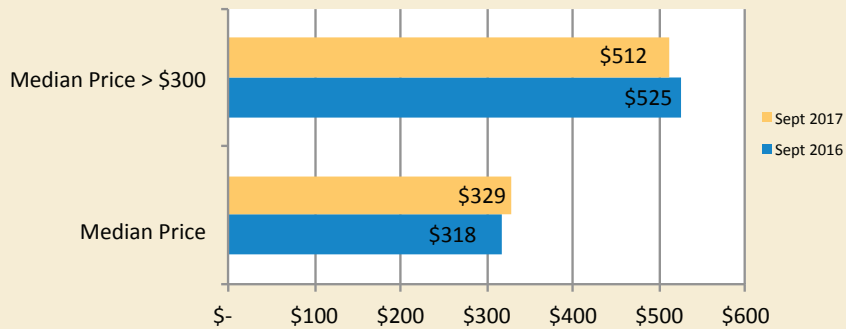
Most Recent 12 Months



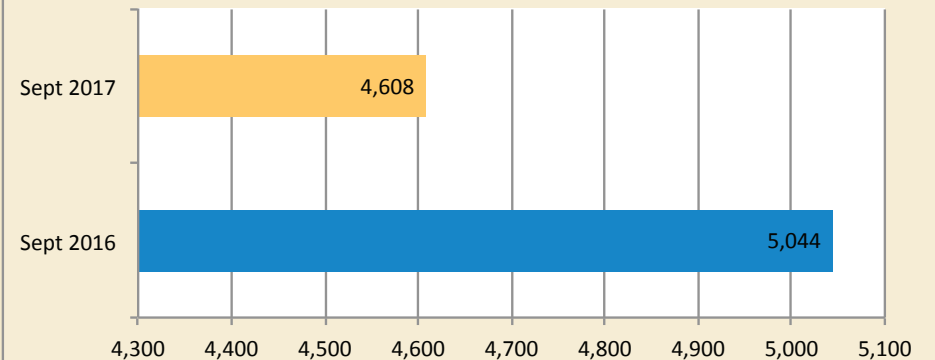
Month to Month



Median Closed Price (,000's) 12 Months Ending



Inventory



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