



Naples Area Board of REALTORS®



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1455 Pine Ridge Road
Naples, FL 34109

March 2015

Overall Market Statistics by Price

	# Pending				# Closed				Median Closed Price (,000's)				Inventory		Average DOM	
	March 2014	March 2015	12-month ending 03/2014	12-month ending 03/2015	March 2014	March 2015	12-month ending 03/2014	12-month ending 03/2015	March 2014	March 2015	12-month ending 03/2014	12-month ending 03/2015	March 2014	March 2015	March 2014	March 2015
	\$0-\$300K	776	737	6,483	5,628	544	512	5,868	5,324	\$174	\$190	\$165	\$180	1,681	1,272	75
\$300K-\$500K	245	335	2,012	2,379	171	242	1,816	2,077	\$375	\$379	\$375	\$380	934	1,061	101	80
\$500K-\$1M	198	257	1,505	1,573	160	139	1,298	1,357	\$644	\$701	\$660	\$653	883	965	131	101
\$1M-\$2M	112	119	663	680	73	69	564	617	\$1,300	\$1,375	\$1,366	\$1,330	507	484	117	116
\$2M+	68	72	420	454	33	52	348	411	\$2,600	\$3,037	\$2,912	\$3,100	400	471	148	128
TOTAL	1,399	1,520	11,083	10,714	981	1,014	9,894	9,786	\$270	\$300	\$248	\$278	4,405	4,253	95	80
									Median > \$300K	\$595	\$517	\$545	\$529			

Overall Market Statistics by Area

	# Pending				# Closed				Median Closed Price (,000's)				Inventory		Average DOM	
	March 2014	March 2015	12-month ending 03/2014	12-month ending 03/2015	March 2014	March 2015	12-month ending 03/2014	12-month ending 03/2015	March 2014	March 2015	12-month ending 03/2014	12-month ending 03/2015	March 2014	March 2015	March 2014	March 2015
	Naples Beach	320	327	2,330	2,078	231	210	2,091	1,972	\$640	\$677	\$590	\$649	1,060	946	99
North Naples	336	383	2,911	2,764	264	265	2,660	2,579	\$342	\$340	\$299	\$338	1,108	1,142	95	73
Central Naples	251	261	1,972	1,953	165	152	1,692	1,747	\$169	\$207	\$165	\$187	666	563	83	63
South Naples	226	261	1,664	1,751	153	181	1,496	1,569	\$180	\$207	\$163	\$194	651	707	98	84
East Naples	249	270	2,026	2,017	153	184	1,780	1,782	\$215	\$242	\$204	\$230	813	813	98	81
Immokalee/Ave Maria	5	10	57	44	6	7	48	36	\$78	\$90	\$148	\$154	12	25	22	45
TOTAL	1,387	1,512	10,960	10,607	972	999	9,767	9,685	\$269	\$297	\$247	\$275	4,310	4,196	94	78

Legend

Geographic Location	USPS Zip Codes
Naples Beach:	34102, 34103, 34108
North Naples:	34109, 34110, 34119
Central Naples:	34104, 34105, 34116
South Naples:	34112, 34113
East Naples:	34114, 34117, 34120, 34137
Immokalee/Ave Maria:	34142

Calculations are based on property listings that exist within Southwest Florida MLS. Only properties in Collier County, excluding Marco Island, are included. *Counts for breakdowns of available inventory for prior years are unavailable. **Median Sold Prices are unavailable for periods with zero sales reported. In order to compile congruent data from multiple sources under the new Matrix system, a new method of calculating days on market was adopted. Therefore, historic comparisons of this data will be released when adequate time has elapsed allowing for such comparison. The median refers to the middle value in a set of statistical values that are arranged in ascending or descending order, in this case prices at which homes were actually sold. Data entry anomalies and non-Naples zip codes may result in minor discrepancies. However, these anomalies are statistically insignificant. Single Family Homes are tabulated using properties with a building design of Single Family, Villa Detached, or Manufactured. Condo units are tabulated using properties with a building design of Low-Rise, Mid-Rise, High-Rise or Villa Attached.



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Single Family Market Statistics by Price

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	March 2014	March 2015	12-month ending 03/2014	12-month ending 03/2015	March 2014	March 2015	12-month ending 03/2014	12-month ending 03/2015	March 2014	March 2015	12-month ending 03/2014	12-month ending 03/2015	March 2014	March 2015	March 2014	March 2015
	\$0-\$300K	254	245	2,587	2,100	186	156	2,299	1,920	\$199	\$208	\$180	\$195	537	385	62
\$300K-\$500K	130	182	1,216	1,399	100	126	1,110	1,236	\$375	\$390	\$380	\$385	524	621	95	73
\$500K-\$1M	114	130	869	914	98	66	743	801	\$637	\$669	\$670	\$650	529	640	139	113
\$1M-\$2M	47	62	375	386	42	47	325	357	\$1,299	\$1,395	\$1,375	\$1,350	344	355	104	134
\$2M+	44	53	288	338	29	38	242	294	\$2,600	\$3,200	\$2,900	\$3,200	361	402	147	141
TOTAL	589	672	5,335	5,137	455	433	4,719	4,608	\$355	\$387	\$310	\$350	2,295	2,403	96	85
									Median > \$300K	\$600	\$550	\$542	\$530			

Single Family Market Statistics by Area

	# Pending				# Closed				Median Closed Price (,000's)				Inventory		Average DOM	
	March 2014	March 2015	12-month ending 03/2014	12-month ending 03/2015	March 2014	March 2015	12-month ending 03/2014	12-month ending 03/2015	March 2014	March 2015	12-month ending 03/2014	12-month ending 03/2015	March 2014	March 2015	March 2014	March 2015
	Naples Beach	101	117	867	779	94	76	769	726	\$950	\$999	\$839	\$961	480	497	90
North Naples	143	170	1,311	1,259	116	102	1,193	1,177	\$499	\$537	\$422	\$472	657	712	112	83
Central Naples	108	113	963	942	69	61	825	842	\$235	\$334	\$250	\$280	334	321	98	70
South Naples	79	95	638	681	62	56	574	587	\$331	\$352	\$256	\$285	256	286	95	94
East Naples	148	162	1,437	1,365	103	120	1,245	1,182	\$222	\$250	\$200	\$235	493	533	84	72
Immokalee/Ave Maria	3	9	43	37	5	6	36	29	\$85	\$88	\$155	\$100	9	24	25	42
TOTAL	582	666	5,259	5,063	449	421	4,642	4,543	\$355	\$380	\$310	\$350	2,229	2,373	95	82

Legend

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Condominium Market Statistics by Price

	# Pending				# Closed				Median Closed Price (,000's)				Inventory		Average DOM	
	March 2014	March 2015	12-month ending 03/2014	12-month ending 03/2015	March 2014	March 2015	12-month ending 03/2014	12-month ending 03/2015	March 2014	March 2015	12-month ending 03/2014	12-month ending 03/2015	March 2014	March 2015	March 2014	March 2015
	\$0-\$300K	522	492	3,896	3,528	358	356	3,569	3,404	\$165	\$185	\$158	\$173	1,144	887	81
\$300K-\$500K	115	153	796	980	71	116	706	841	\$370	\$366	\$369	\$370	410	440	110	88
\$500K-\$1M	84	127	636	659	62	73	555	556	\$652	\$720	\$650	\$670	354	325	119	89
\$1M-\$2M	65	57	288	294	31	22	239	260	\$1,300	\$1,337	\$1,350	\$1,315	163	129	136	86
\$2M+	24	19	132	116	4	14	106	117	\$2,675	\$2,405	\$2,975	\$2,750	39	69	156	87
TOTAL	810	848	5,748	5,577	526	581	5,175	5,178	\$215	\$250	\$205	\$228	2,110	1,850	94	76
									Median > \$300K	\$537	\$477	\$546	\$525			

Condominium Market Statistics by Area

	# Pending				# Closed				Median Closed Price (,000's)				Inventory		Average DOM	
	March 2014	March 2015	12-month ending 03/2014	12-month ending 03/2015	March 2014	March 2015	12-month ending 03/2014	12-month ending 03/2015	March 2014	March 2015	12-month ending 03/2014	12-month ending 03/2015	March 2014	March 2015	March 2014	March 2015
	Naples Beach	219	210	1,463	1,299	137	134	1,322	1,246	\$530	\$517	\$513	\$552	580	449	105
North Naples	193	213	1,600	1,505	148	163	1,467	1,402	\$215	\$256	\$205	\$232	451	430	82	66
Central Naples	143	148	1,009	1,011	96	91	867	905	\$141	\$177	\$138	\$158	332	242	72	59
South Naples	147	166	1,026	1,070	91	125	922	982	\$140	\$179	\$140	\$159	395	421	100	79
East Naples	101	108	589	652	50	64	535	600	\$203	\$217	\$208	\$220	320	280	124	98
Immokalee/Ave Maria	2	1	14	7	1	1	12	7	\$72	\$148	\$143	\$175	3	1	6	63
TOTAL	805	846	5,701	5,544	523	578	5,125	5,142	\$215	\$248	\$205	\$227	2,081	1,823	93	75

Legend

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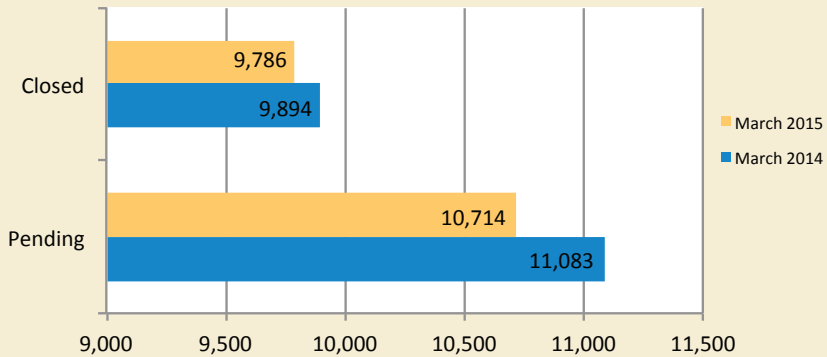
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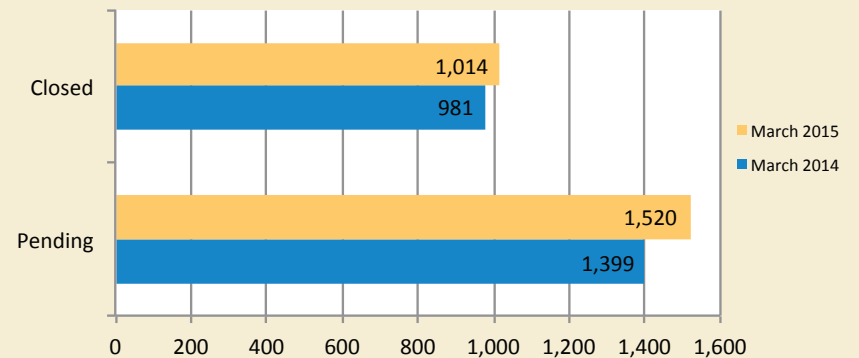
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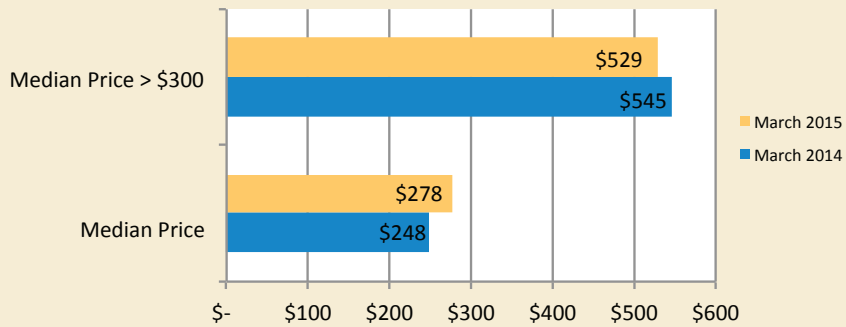
Most Recent 12 Months



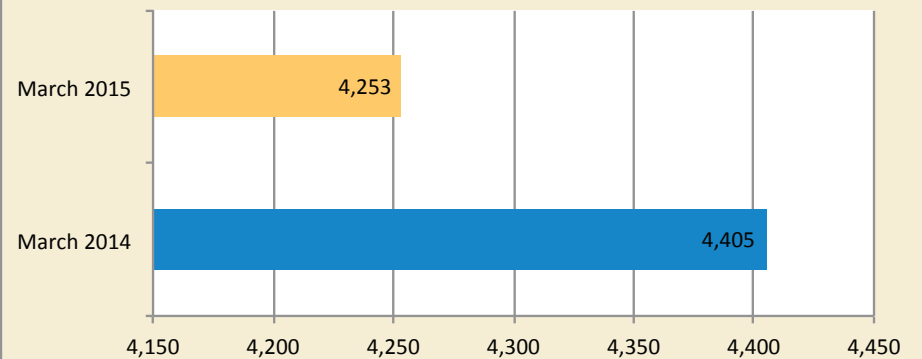
Month to Month



Median Closed Price (,000's) 12 Months Ending



Inventory



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