



**NABOR**  
Naples Area Board of REALTORS®



**Real life. Real answers.**

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1455 Pine Ridge Road  
Naples, FL 34109

January 2017

### Overall Market Statistics by Price

	# Pending				# Closed				Median Closed Price (.000s)				Inventory		Average DOM									
	Jan 2016	Jan 2017	% Chg.	12-month ending 01/2016	12-month ending 01/2017	% Chg.	Jan 2016	Jan 2017	% Chg.	12-month ending 01/2016	12-month ending 01/2017	% Chg.	Jan 2016	Jan 2017	% Chg.	Jan 2016	Jan 2017	% Chg.						
\$0-\$300K	395	365	-8%	4,832	4,005	-17%	253	282	11%	4,747	4,029	-15%	\$ 217	\$ 219	1%	\$ 204	\$ 215	5%	1,347	1,771	31%	57	68	19%
\$300K-\$500K	197	269	37%	2,528	2,426	-4%	149	163	9%	2,388	2,167	-9%	\$ 385	\$ 378	-2%	\$ 377	\$ 377	0%	1,348	1,655	23%	85	99	16%
\$500K-\$1M	136	177	30%	1,652	1,594	-4%	93	88	-5%	1,505	1,445	-4%	\$ 645	\$ 692	7%	\$ 665	\$ 650	-2%	1,245	1,506	21%	64	103	61%
\$1M-\$2M	59	71	20%	710	617	-13%	44	45	2%	647	578	-11%	\$ 1,400	\$ 1,365	-3%	\$ 1,345	\$ 1,316	-2%	587	772	32%	83	124	49%
\$2M+	60	42	-30%	491	382	-22%	32	25	-22%	425	327	-23%	\$ 3,547	\$ 3,200	-10%	\$ 3,250	\$ 3,175	-2%	564	689	22%	160	166	4%
<b>TOTAL</b>	<b>847</b>	<b>924</b>	<b>9%</b>	<b>10,213</b>	<b>9,024</b>	<b>-12%</b>	<b>571</b>	<b>603</b>	<b>6%</b>	<b>9,712</b>	<b>8,546</b>	<b>-12%</b>	<b>\$ 340</b>	<b>\$ 314</b>	<b>-8%</b>	<b>\$ 309</b>	<b>\$ 319</b>	<b>3%</b>	<b>5,091</b>	<b>6,393</b>	<b>26%</b>	<b>75</b>	<b>91</b>	<b>21%</b>

Median > \$300K \$ 535 \$ 485 -9% \$ 520 \$ 520 0%

### Overall Market Statistics by Area

	# Pending				# Closed				Median Closed Price (.000s)				Inventory		Average DOM									
	Jan 2016	Jan 2017	% Chg.	12-month ending 01/2016	12-month ending 01/2017	% Chg.	Jan 2016	Jan 2017	% Chg.	12-month ending 01/2016	12-month ending 01/2017	% Chg.	Jan 2016	Jan 2017	% Chg.	Jan 2016	Jan 2017	% Chg.						
Naples Beach	156	183	17%	1,932	1,614	-16%	118	125	6%	1,903	1,531	-20%	\$ 680	\$ 784	15%	\$ 720	\$ 745	3%	1,170	1,492	28%	87	103	18%
North Naples	238	249	5%	2,753	2,412	-12%	171	133	-22%	2,596	2,277	-12%	\$ 405	\$ 364	-10%	\$ 370	\$ 379	2%	1,444	1,859	29%	61	93	52%
Central Naples	137	153	12%	1,722	1,531	-11%	72	102	42%	1,642	1,465	-11%	\$ 235	\$ 237	1%	\$ 224	\$ 240	7%	660	792	20%	69	80	16%
South Naples	130	132	2%	1,702	1,480	-13%	86	111	29%	1,609	1,425	-11%	\$ 241	\$ 242	0%	\$ 226	\$ 230	2%	804	1,016	26%	82	94	15%
East Naples	176	194	10%	1,967	1,846	-6%	116	121	4%	1,830	1,717	-6%	\$ 276	\$ 296	7%	\$ 270	\$ 295	9%	917	1,097	20%	76	81	7%
Immokalee/Ave Maria	5	3	-40%	64	51	-20%	2	4	100%	56	47	-16%	\$ 250	\$ 235	-6%	\$ 215	\$ 240	12%	32	52	63%	89	86	-3%
<b>TOTAL</b>	<b>842</b>	<b>914</b>	<b>9%</b>	<b>10,140</b>	<b>8,934</b>	<b>-12%</b>	<b>565</b>	<b>596</b>	<b>5%</b>	<b>9,636</b>	<b>8,462</b>	<b>-12%</b>	<b>\$ 340</b>	<b>\$ 312</b>	<b>-8%</b>	<b>\$ 307</b>	<b>\$ 318</b>	<b>4%</b>	<b>5,027</b>	<b>6,308</b>	<b>25%</b>	<b>74</b>	<b>91</b>	<b>23%</b>

### Legend

Geographic Location	USPS Zip Codes
Naples Beach:	34102, 34103, 34108
North Naples:	34109, 34110, 34119
Central Naples:	34104, 34105, 34116
South Naples:	34112, 34113
East Naples:	34114, 34117, 34120, 34137
Immokalee/Ave Maria:	34142

Calculations are based on property listings that exist within Southwest Florida MLS. Only properties in Collier County, excluding Marco Island, are included. \*Counts for breakdowns of available inventory for prior years are unavailable. \*\*Median Sold Prices are unavailable for periods with zero sales reported. The median refers to the middle value in a set of statistical values that are arranged in ascending or descending order. In this case prices at which homes were actually sold. Data entry anomalies and non-Naples zip codes may result in minor discrepancies. However, these anomalies are statistically insignificant. Single Family Homes are tabulated using properties with a building design of Single Family, Villa Detached, or Manufactured. Condo units are tabulated using properties with a building design of Low-Rise, Mid-Rise, High-Rise or Villa Attached.







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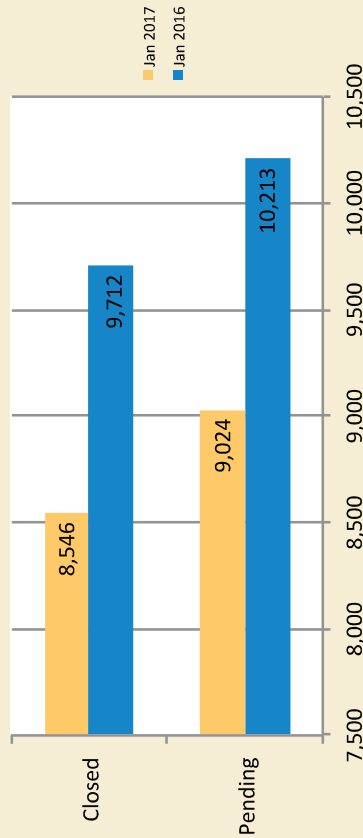
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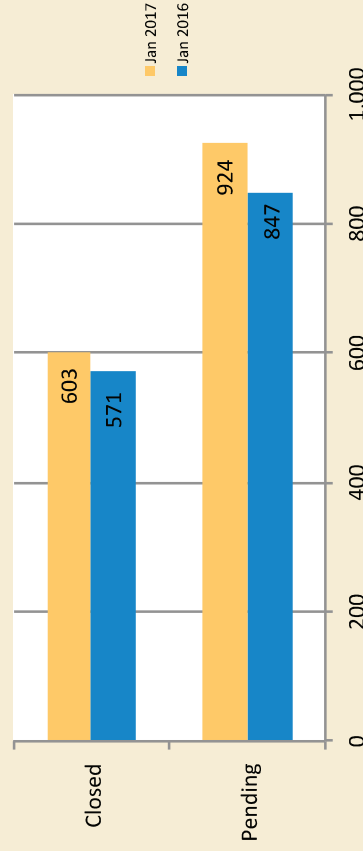
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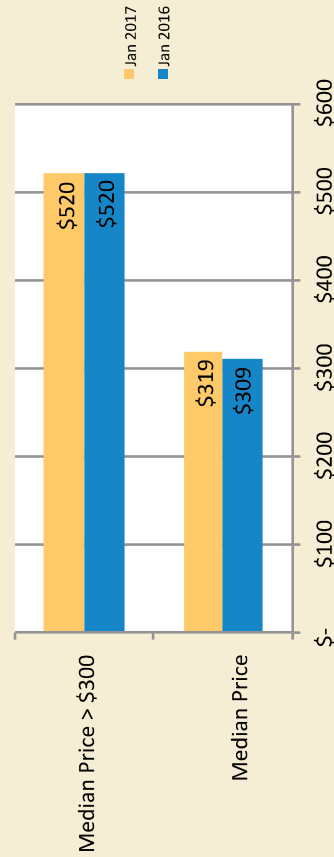
### Most Recent 12 Months



### Month to Month



### Median Closed Price (,000's) 12 Months Ending



### Inventory

