



Naples Area Board of REALTORS®



Real life. Real answers.

p 239.597.1666
f 239.597.7725

www.NABOR.com
www.NaplesArea.com

1455 Pine Ridge Road
Naples, FL 34109

Annual 2015

Overall Market Statistics by Price

	# Pending			# Closed			Median Closed Price (,000's)			Inventory			Average DOM		
	Annual 2014	Annual 2015	% Chg.	Annual 2014	Annual 2015	% Chg.	Annual 2014	Annual 2015	% Chg.	Annual 2014	Annual 2015	% Chg.	Annual 2014	Annual 2015	% Chg.
\$0-\$300K	5,751	4,916	-15%	5,535	4,775	-14%	\$ 179	\$ 200	12%	1,446	1,177	-19%	69	60	-13%
\$300K-\$500K	2,137	2,580	21%	1,978	2,382	20%	\$ 380	\$ 375	-1%	1,054	1,158	10%	86	78	-9%
\$500K-\$1M	1,522	1,664	9%	1,364	1,519	11%	\$ 650	\$ 667	3%	921	1,068	16%	113	96	-15%
\$1M-\$2M	655	729	11%	626	649	4%	\$ 1,344	\$ 1,342	0%	473	489	3%	135	114	-16%
\$2M+	429	477	11%	399	426	7%	\$ 2,950	\$ 3,212	9%	457	516	13%	157	149	-5%
TOTAL	10,494	10,366	-1%	9,902	9,751	-2%	\$ 270	\$ 308	14%	4,351	4,408	1%	87	78	-10%
							\$ 536	\$ 520	-3%						

Overall Market Statistics by Area

	# Pending			# Closed			Median Closed Price (,000's)			Inventory			Average DOM		
	Annual 2014	Annual 2015	% Chg.	Annual 2014	Annual 2015	% Chg.	Annual 2014	Annual 2015	% Chg.	Annual 2014	Annual 2015	% Chg.	Annual 2014	Annual 2015	% Chg.
Naples Beach	2,125	1,977	-7%	2,050	1,922	-6%	\$ 627	\$ 724	15%	979	969	-1%	109	86	-21%
North Naples	2,687	2,763	3%	2,640	2,574	-3%	\$ 339	\$ 370	9%	1,065	1,270	19%	82	77	-6%
Central Naples	1,949	1,762	-10%	1,785	1,671	-6%	\$ 180	\$ 220	22%	583	538	-8%	73	66	-10%
South Naples	1,671	1,747	5%	1,549	1,622	5%	\$ 185	\$ 225	22%	745	679	-9%	83	78	-6%
East Naples	1,924	1,970	2%	1,742	1,826	5%	\$ 224	\$ 267	19%	885	859	-3%	83	80	-4%
Immokalee/Ave Maria	39	67	72%	33	56	70%	\$ 151	\$ 215	42%	22	32	45%	38	57	50%
TOTAL	10,395	10,286	-1%	9,799	9,671	-1%	\$ 269	\$ 305	13%	4,279	4,347	2%	86	77	-10%

Legend

Geographic Location	USPS Zip Codes
Naples Beach:	34102, 34103, 34108
North Naples:	34109, 34110, 34119
Central Naples:	34104, 34105, 34116
South Naples:	34112, 34113
East Naples:	34114, 34117, 34120, 34137
Immokalee/Ave Maria:	34142

Calculations are based on property listings that exist within Southwest Florida MLS. Only properties in Collier County, excluding Marco Island, are included. *Counts for breakdowns of available inventory for prior years are unavailable. **Median Sold Prices are unavailable for periods with zero sales reported. The median refers to the middle value in a set of statistical values that are arranged in ascending or descending order, in this case prices at which homes were actually sold. Data entry anomalies and non-Naples zip codes may result in minor discrepancies. However, these anomalies are statistically insignificant. Single Family Homes are tabulated using properties with a building design of Single Family, Villa Detached, or Manufactured. Condo units are tabulated using properties with a building design of Low-Rise, Mid-Rise, High-Rise or Villa Attached.



Naples Area Board of REALTORS®



Real life. Real answers.

p 239.597.1666
f 239.597.7725

www.NABOR.com
www.NaplesArea.com

1455 Pine Ridge Road
Naples, FL 34109

Annual 2015

Single Family Market Statistics by Price

	# Pending			# Closed			Median Closed Price (,000's)			Inventory			Average DOM		
	Annual 2014	Annual 2015	% Chg.	Annual 2014	Annual 2015	% Chg.	Annual 2014	Annual 2015	% Chg.	Annual 2014	Annual 2015	% Chg.	Annual 2014	Annual 2015	% Chg.
\$0-\$300K	2,394	1,686	-30%	1,985	1,621	-18%	\$ 192	\$ 220	15%	443	329	-26%	56	54	-4%
\$300K-\$500K	1,458	1,508	3%	1,205	1,410	17%	\$ 385	\$ 385	0%	592	617	4%	75	76	1%
\$500K-\$1M	1,020	1,000	-2%	818	871	6%	\$ 650	\$ 657	1%	560	709	27%	108	96	-11%
\$1M-\$2M	419	456	9%	354	413	17%	\$ 1,338	\$ 1,350	1%	337	336	0%	126	126	0%
\$2M+	356	351	-1%	292	325	11%	\$ 3,000	\$ 3,350	12%	389	436	12%	165	169	2%
TOTAL	5,647	5,001	-11%	4,654	4,640	0%	\$ 348	\$ 385	11%	2,321	2,427	5%	83	84	1%
							\$ 540	\$ 530	-2%						

Single Family Market Statistics by Area

	# Pending			# Closed			Median Closed Price (,000's)			Inventory			Average DOM		
	Annual 2014	Annual 2015	% Chg.	Annual 2014	Annual 2015	% Chg.	Annual 2014	Annual 2015	% Chg.	Annual 2014	Annual 2015	% Chg.	Annual 2014	Annual 2015	% Chg.
Naples Beach	786	771	-2%	754	744	-1%	\$ 970	\$ 1,035	7%	466	503	8%	107	103	-4%
North Naples	1,227	1,326	8%	1,198	1,206	1%	\$ 468	\$ 507	8%	639	727	14%	92	92	0%
Central Naples	949	830	-13%	864	798	-8%	\$ 271	\$ 315	16%	291	274	-6%	72	68	-6%
South Naples	660	655	-1%	593	599	1%	\$ 285	\$ 305	7%	283	282	0%	76	80	5%
East Naples	1,307	1,307	0%	1,158	1,191	3%	\$ 227	\$ 277	22%	572	563	-2%	68	74	9%
Immokalee/Ave Maria	32	58	81%	25	48	92%	\$ 119	\$ 219	84%	21	28	33%	42	64	52%
TOTAL	4,961	4,947	0%	4,592	4,586	0%	\$ 348	\$ 385	11%	2,272	2,377	5%	82	83	1%

Legend

Geographic Location	USPS Zip Codes
Naples Beach:	34102, 34103, 34108
North Naples:	34109, 34110, 34119
Central Naples:	34104, 34105, 34116
South Naples:	34112, 34113
East Naples:	34114, 34117, 34120, 34137
Immokalee/Ave Maria:	34142

Calculations are based on property listings that exist within Southwest Florida MLS. Only properties in Collier County, excluding Marco Island, are included. *Counts for breakdowns of available inventory for prior years are unavailable.

**Median Sold Prices are unavailable for periods with zero sales reported. The median refers to the middle value in a set of statistical values that are arranged in ascending or descending order, in this case prices at which homes were actually sold. Data entry anomalies and non-Naples zip codes may result in minor discrepancies. However, these anomalies are statistically insignificant. Single Family Homes are tabulated using properties with a building design of Single Family, Villa Detached, or Manufactured. Condo units are tabulated using properties with a building design of Low-Rise, Mid-Rise, High-Rise or Villa Attached.



Naples Area Board of REALTORS®



Real life. Real answers.

p 239.597.1666
f 239.597.7725

www.NABOR.com
www.NaplesArea.com

1455 Pine Ridge Road
Naples, FL 34109

Annual 2015

Condominium Market Statistics by Price

	# Pending			# Closed			Median Closed Price (,000's)			Inventory			Average DOM		
	Annual 2014	Annual 2015	% Chg.	Annual 2014	Annual 2015	% Chg.	Annual 2014	Annual 2015	% Chg.	Annual 2014	Annual 2015	% Chg.	Annual 2014	Annual 2015	% Chg.
\$0-\$300K	3,627	3,230	-11%	3,550	3,154	-11%	\$ 170	\$ 188	11%	1,003	848	-15%	76	63	-17%
\$300K-\$500K	834	1,072	29%	773	972	26%	\$ 370	\$ 365	-1%	462	541	17%	103	80	-22%
\$500K-\$1M	608	664	9%	546	648	19%	\$ 650	\$ 680	5%	361	359	-1%	121	97	-20%
\$1M-\$2M	292	273	-7%	272	236	-13%	\$ 1,348	\$ 1,300	-4%	136	153	13%	146	93	-36%
\$2M+	110	126	15%	107	101	-6%	\$ 2,800	\$ 2,850	2%	68	80	18%	136	82	-40%
TOTAL	5,471	5,365	-2%	5,248	5,111	-3%	\$ 219	\$ 250	14%	2,030	1,981	-2%	90	73	-19%
							\$ 534	\$ 506	-5%						

Condominium Market Statistics by Area

	# Pending			# Closed			Median Closed Price (,000's)			Inventory			Average DOM		
	Annual 2014	Annual 2015	% Chg.	Annual 2014	Annual 2015	% Chg.	Annual 2014	Annual 2015	% Chg.	Annual 2014	Annual 2015	% Chg.	Annual 2014	Annual 2015	% Chg.
Naples Beach	1,339	1,206	-10%	1,296	1,178	-9%	\$ 535	\$ 597	12%	513	466	-9%	111	74	-33%
North Naples	1,460	1,437	-2%	1,442	1,368	-5%	\$ 218	\$ 255	17%	426	543	27%	73	64	-12%
Central Naples	1,000	932	-7%	921	873	-5%	\$ 150	\$ 172	15%	292	264	-10%	73	65	-11%
South Naples	1,011	1,092	8%	956	1,023	7%	\$ 152	\$ 183	20%	462	397	-14%	87	77	-11%
East Naples	617	663	7%	584	635	9%	\$ 215	\$ 252	17%	313	296	-5%	113	92	-19%
Immokalee/Ave Maria	7	9	29%	8	8	0%	\$ 172	\$ 180	5%	1	4	300%	23	19	-17%
TOTAL	5,434	5,339	-2%	5,207	5,085	-2%	\$ 218	\$ 250	15%	2,007	1,970	-2%	90	72	-20%

Legend

Geographic Location	USPS Zip Codes
Naples Beach:	34102, 34103, 34108
North Naples:	34109, 34110, 34119
Central Naples:	34104, 34105, 34116
South Naples:	34112, 34113
East Naples:	34114, 34117, 34120, 34137
Immokalee/Ave Maria:	34142

Calculations are based on property listings that exist within Southwest Florida MLS. Only properties in Collier County, excluding Marco Island, are included. *Counts for breakdowns of available inventory for prior years are unavailable. **Median Sold Prices are unavailable for periods with zero sales reported. The median refers to the middle value in a set of statistical values that are arranged in ascending or descending order, in this case prices at which homes were actually sold. Data entry anomalies and non-Naples zip codes may result in minor discrepancies. However, these anomalies are statistically insignificant. Single Family Homes are tabulated using properties with a building design of Single Family, Villa Detached, or Manufactured. Condo units are tabulated using properties with a building design of Low-Rise, Mid-Rise, High-Rise or Villa Attached.



Naples Area Board of REALTORS®



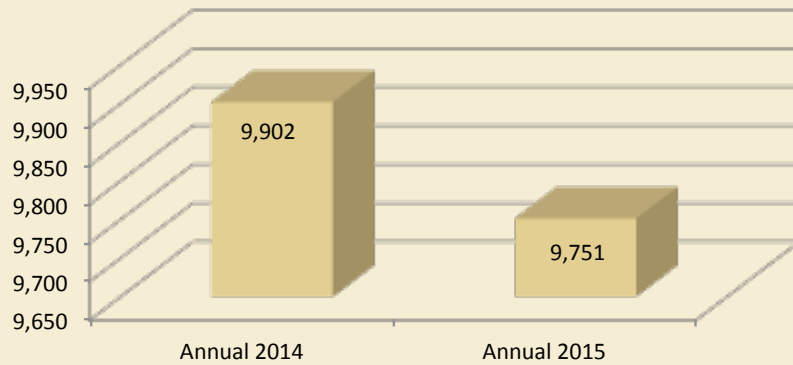
Real life. Real answers.

p 239.597.1666
f 239.597.7725

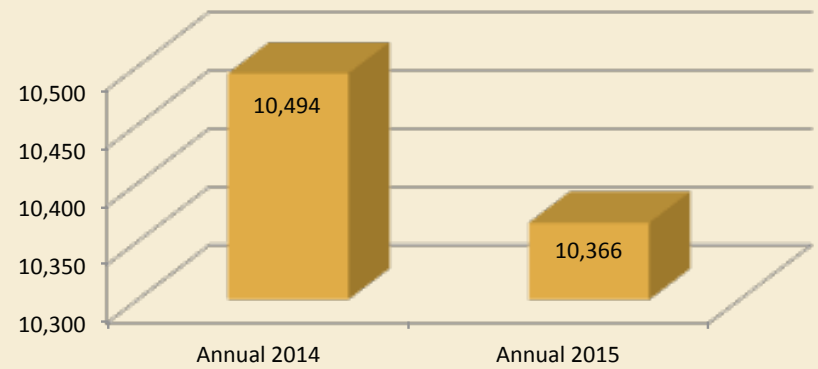
www.NABOR.com
www.NaplesArea.com

1455 Pine Ridge Road
Naples, FL 34109

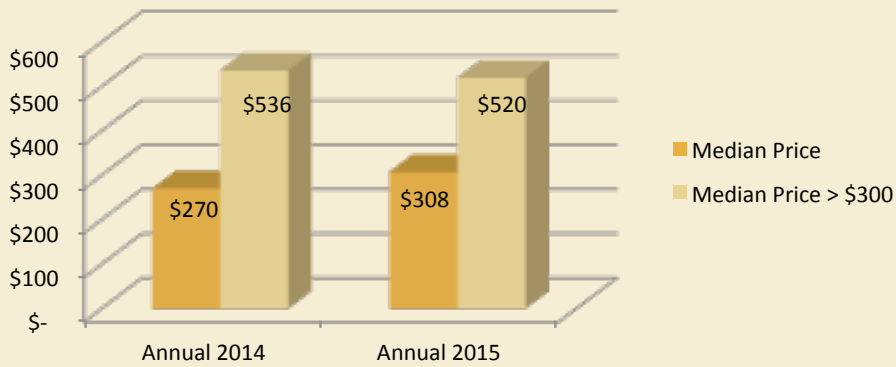
Closed



Pending



Median Price



Inventory

