



Naples Area Board of REALTORS®



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www.NABOR.com
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1455 Pine Ridge Road
Naples, FL 34109

3Q 2015

Overall Market Statistics by Price

	# Pending						# Closed						Median Closed Price (,000's)						Inventory			Average DOM			
	3rd Qtr 2014	3rd Qtr 2015	% Chg.	12-month ending 9/2014	12-month ending 9/2015	% Chg.	3rd Qtr 2014	3rd Qtr 2015	% Chg.	12-month ending 9/2014	12-month ending 9/2015	% Chg.	3rd Qtr 2014	3rd Qtr 2015	% Chg.	12-month ending 9/2014	12-month ending 9/2015	% Chg.	3rd Qtr 2014	3rd Qtr 2015	% Chg.	3rd Qtr 2014	3rd Qtr 2015	% Chg.	
\$0-\$300K	1,301	1,123	-14%	5,912	5,142	-13%	1,253	1,099	-12%	5,510	5,015	-9%	\$ 180	\$ 200	11%	\$ 175	\$ 193	10%	1,274	945	-26%	58	57	-2%	
\$300K-\$500K	513	588	15%	2,081	2,518	21%	462	560	21%	1,863	2,384	28%	\$ 380	\$ 375	-1%	\$ 382	\$ 375	-2%	846	954	13%	81	87	7%	
\$500K-\$1M	305	358	17%	1,491	1,666	12%	266	306	15%	1,314	1,492	14%	\$ 650	\$ 654	1%	\$ 658	\$ 658	0%	815	889	9%	117	95	-19%	
\$1M-\$2M	117	124	6%	645	718	11%	105	136	30%	595	653	10%	\$ 1,345	\$ 1,352	1%	\$ 1,340	\$ 1,330	-1%	435	394	-9%	128	105	-18%	
\$2M+	68	77	13%	421	466	11%	65	86	32%	376	412	10%	\$ 3,300	\$ 3,322	1%	\$ 2,854	\$ 3,297	16%	332	424	28%	150	164	9%	
TOTAL	2,304	2,270	-1%	10,550	10,510	0%	2,151	2,187	2%	9,658	9,956	3%	\$ 265	\$ 300	13%	\$ 262	\$ 300	15%	3,702	3,606	-3%	77	78	1%	
													Median > \$300K	\$ 494	\$ 489	-1%	\$ 545	\$ 520	-5%						

Overall Market Statistics by Area

	# Pending						# Closed						Median Closed Price (,000's)						Inventory			Average DOM		
	3rd Qtr 2014	3rd Qtr 2015	% Chg.	12-month ending 9/2014	12-month ending 9/2015	% Chg.	3rd Qtr 2014	3rd Qtr 2015	% Chg.	12-month ending 9/2014	12-month ending 9/2015	% Chg.	3rd Qtr 2014	3rd Qtr 2015	% Chg.	12-month ending 9/2014	12-month ending 9/2015	% Chg.	3rd Qtr 2014	3rd Qtr 2015	% Chg.	3rd Qtr 2014	3rd Qtr 2015	% Chg.
Naples Beach	384	340	-11%	2,110	2,018	-4%	395	360	-9%	2,018	1,944	-4%	\$ 515	\$ 675	31%	\$ 620	\$ 695	12%	818	767	-6%	106	82	-23%
North Naples	630	632	0%	2,789	2,773	-1%	601	648	8%	2,591	2,645	2%	\$ 325	\$ 372	14%	\$ 320	\$ 365	14%	914	1,045	14%	74	78	5%
Central Naples	428	416	-3%	1,899	1,862	-2%	410	398	-3%	1,692	1,761	4%	\$ 185	\$ 230	24%	\$ 175	\$ 211	21%	517	408	-21%	67	69	3%
South Naples	355	381	7%	1,651	1,763	7%	311	357	15%	1,485	1,634	10%	\$ 187	\$ 215	15%	\$ 180	\$ 217	21%	589	547	-7%	72	82	14%
East Naples	476	474	0%	1,946	1,941	0%	405	397	-2%	1,719	1,830	6%	\$ 220	\$ 270	23%	\$ 216	\$ 260	20%	758	760	0%	68	79	16%
Immokalee/Ave Maria	8	16	100%	39	59	51%	9	11	22%	42	47	12%	\$ 160	\$ 137	-14%	\$ 165	\$ 195	18%	20	22	10%	36	51	42%
TOTAL	2,281	2,259	-1%	10,434	10,416	0%	2,131	2,171	2%	9,547	9,861	3%	\$ 265	\$ 300	13%	\$ 261	\$ 300	15%	3,616	3,549	-2%	77	78	1%

Legend

Geographic Location	USPS Zip Codes
Naples Beach:	34102, 34103, 34108
North Naples:	34109, 34110, 34119
Central Naples:	34104, 34105, 34116
South Naples:	34112, 34113
East Naples:	34114, 34117, 34120, 34137
Immokalee/Ave Maria:	34142

Calculations are based on property listings that exist within Southwest Florida MLS. Only properties in Collier County, excluding Marco Island, are included. *Counts for breakdowns of available inventory for prior years are unavailable. **Median Sold Prices are unavailable for periods with zero sales reported. The median refers to the middle value in a set of statistical values that are arranged in ascending or descending order, in this case prices at which homes were actually sold. Data entry anomalies and non-Naples zip codes may result in minor discrepancies. However, these anomalies are statistically insignificant. Single Family Homes are tabulated using properties with a building design of Single Family, Villa Detached, or Manufactured. Condo units are tabulated using properties with a building design of Low-Rise, Mid-Rise, High-Rise or Villa Attached.



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Single Family Market Statistics by Price

	# Pending						# Closed						Median Closed Price (,000's)						Inventory			Average DOM		
	3rd Qtr 2014	3rd Qtr 2015	% Chg.	12-month ending 9/2014	12-month ending 9/2015	% Chg.	3rd Qtr 2014	3rd Qtr 2015	% Chg.	12-month ending 9/2014	12-month ending 9/2015	% Chg.	3rd Qtr 2014	3rd Qtr 2015	% Chg.	12-month ending 9/2014	12-month ending 9/2015	% Chg.	3rd Qtr 2014	3rd Qtr 2015	% Chg.	3rd Qtr 2014	3rd Qtr 2015	% Chg.
\$0-\$300K	534	393	-26%	2,209	1,787	-19%	518	385	-26%	2,034	1,750	-14%	\$ 195	\$ 225	15%	\$ 190	\$ 215	13%	390	291	-25%	52	46	-12%
\$300K-\$500K	327	398	22%	1,279	1,508	18%	288	370	28%	1,151	1,423	24%	\$ 385	\$ 382	-1%	\$ 385	\$ 385	0%	487	505	4%	73	87	19%
\$500K-\$1M	211	258	22%	902	971	8%	169	194	15%	780	849	9%	\$ 652	\$ 650	0%	\$ 665	\$ 650	-2%	479	598	25%	109	100	-8%
\$1M-\$2M	68	92	35%	367	440	20%	56	100	79%	335	406	21%	\$ 1,337	\$ 1,346	1%	\$ 1,350	\$ 1,325	-2%	299	286	-4%	122	119	-2%
\$2M+	54	60	11%	308	346	12%	51	74	45%	271	315	16%	\$ 3,400	\$ 3,400	0%	\$ 2,900	\$ 3,412	18%	299	369	23%	148	171	16%
TOTAL	1,194	1,201	1%	5,065	5,052	0%	1,082	1,123	4%	4,571	4,743	4%	\$ 314	\$ 379	21%	\$ 336	\$ 375	12%	1,954	2,049	5%	76	85	12%
													\$ 494	\$ 500	1%	\$ 545	\$ 525	-4%						

Single Family Market Statistics by Area

	# Pending						# Closed						Median Closed Price (,000's)						Inventory			Average DOM		
	3rd Qtr 2014	3rd Qtr 2015	% Chg.	12-month ending 9/2014	12-month ending 9/2015	% Chg.	3rd Qtr 2014	3rd Qtr 2015	% Chg.	12-month ending 9/2014	12-month ending 9/2015	% Chg.	3rd Qtr 2014	3rd Qtr 2015	% Chg.	12-month ending 9/2014	12-month ending 9/2015	% Chg.	3rd Qtr 2014	3rd Qtr 2015	% Chg.	3rd Qtr 2014	3rd Qtr 2015	% Chg.
Naples Beach	160	159	-1%	782	778	-1%	156	162	4%	744	743	0%	\$ 822	\$ 1,143	39%	\$ 963	\$ 1,000	4%	378	427	13%	92	98	7%
North Naples	306	315	3%	1,265	1,302	3%	280	320	14%	1,165	1,232	6%	\$ 445	\$ 517	16%	\$ 452	\$ 487	8%	544	619	14%	89	98	10%
Central Naples	228	223	-2%	939	877	-7%	223	214	-4%	834	841	1%	\$ 255	\$ 305	20%	\$ 255	\$ 315	24%	238	210	-12%	68	72	6%
South Naples	143	152	6%	652	673	3%	127	139	9%	569	608	7%	\$ 259	\$ 265	2%	\$ 285	\$ 284	0%	235	236	0%	80	86	8%
East Naples	332	331	0%	1,326	1,302	-2%	276	269	-3%	1,163	1,209	4%	\$ 221	\$ 285	29%	\$ 220	\$ 270	23%	484	495	2%	55	72	31%
Immokalee/Ave Maria	6	14	133%	30	52	73%	7	8	14%	30	41	37%	\$ 119	\$ 174	46%	\$ 163	\$ 220	35%	19	21	11%	42	66	57%
TOTAL	1,175	1,194	2%	4,994	4,984	0%	1,069	1,112	4%	4,505	4,674	4%	\$ 314	\$ 379	21%	\$ 335	\$ 375	12%	1,898	2,008	6%	75	85	13%

Legend

Geographic Location	USPS Zip Codes
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Condominium Market Statistics by Price

	# Pending						# Closed						Median Closed Price (,000's)						Inventory			Average DOM			
	3rd Qtr 2014	3rd Qtr 2015	% Chg.	12-month ending 9/2014	12-month ending 9/2015	% Chg.	3rd Qtr 2014	3rd Qtr 2015	% Chg.	12-month ending 9/2014	12-month ending 9/2015	% Chg.	3rd Qtr 2014	3rd Qtr 2015	% Chg.	12-month ending 9/2014	12-month ending 9/2015	% Chg.	3rd Qtr 2014	3rd Qtr 2015	% Chg.	3rd Qtr 2014	3rd Qtr 2015	% Chg.	
\$0-\$300K	767	730	-5%	3,703	3,355	-9%	735	714	-3%	3,476	3,265	-6%	\$ 170	\$ 185	9%	\$ 166	\$ 183	10%	884	654	-26%	63	63	0%	
\$300K-\$500K	186	190	2%	802	1,010	26%	174	190	9%	712	961	35%	\$ 370	\$ 360	-3%	\$ 370	\$ 365	-1%	359	449	25%	94	87	-7%	
\$500K-\$1M	94	100	6%	589	695	18%	97	112	15%	534	643	20%	\$ 610	\$ 663	9%	\$ 650	\$ 675	4%	336	291	-13%	131	86	-34%	
\$1M-\$2M	49	32	-35%	278	278	0%	49	36	-27%	260	247	-5%	\$ 1,350	\$ 1,387	3%	\$ 1,325	\$ 1,350	2%	136	108	-21%	134	70	-48%	
\$2M+	14	17	21%	113	120	6%	14	12	-14%	105	97	-8%	\$ 3,112	\$ 2,480	-20%	\$ 2,800	\$ 2,750	-2%	33	55	67%	155	122	-21%	
TOTAL	1,110	1,069	-4%	5,485	5,458	0%	1,069	1,064	0%	5,087	5,213	2%	\$ 222	\$ 235	6%	\$ 215	\$ 245	14%	1,748	1,557	-11%	79	71	-10%	
													Median > \$300K	\$ 493	\$ 466	-5%	\$ 545	\$ 510	-6%						

Condominium Market Statistics by Area

	# Pending						# Closed						Median Closed Price (,000's)						Inventory			Average DOM		
	3rd Qtr 2014	3rd Qtr 2015	% Chg.	12-month ending 9/2014	12-month ending 9/2015	% Chg.	3rd Qtr 2014	3rd Qtr 2015	% Chg.	12-month ending 9/2014	12-month ending 9/2015	% Chg.	3rd Qtr 2014	3rd Qtr 2015	% Chg.	12-month ending 9/2014	12-month ending 9/2015	% Chg.	3rd Qtr 2014	3rd Qtr 2015	% Chg.	3rd Qtr 2014	3rd Qtr 2015	% Chg.
Naples Beach	224	181	-19%	1,328	1,240	-7%	239	198	-17%	1,274	1,201	-6%	\$ 475	\$ 537	13%	\$ 530	\$ 582	10%	438	340	-22%	114	69	-39%
North Naples	324	317	-2%	1,524	1,471	-3%	321	328	2%	1,426	1,413	-1%	\$ 233	\$ 240	3%	\$ 218	\$ 250	15%	370	426	15%	60	59	-2%
Central Naples	198	193	-3%	958	985	3%	187	184	-2%	858	920	7%	\$ 160	\$ 173	8%	\$ 146	\$ 168	15%	279	198	-29%	67	65	-3%
South Naples	212	229	8%	999	1,090	9%	184	218	18%	916	1,026	12%	\$ 145	\$ 180	24%	\$ 150	\$ 175	17%	355	311	-12%	66	79	20%
East Naples	144	143	-1%	620	639	3%	129	128	-1%	556	621	12%	\$ 216	\$ 241	12%	\$ 212	\$ 242	14%	273	265	-3%	96	93	-3%
Immokalee/Ave Maria	2	2	0%	9	7	-22%	2	3	50%	12	6	-50%	\$ 206	\$ 50	-76%	\$ 170	\$ 122	-28%	1	1	0%	18	11	-39%
TOTAL	1,104	1,065	-4%	5,438	5,432	0%	1,062	1,059	0%	5,042	5,187	3%	\$ 221	\$ 235	6%	\$ 215	\$ 245	14%	1,716	1,541	-10%	79	70	-11%

Legend

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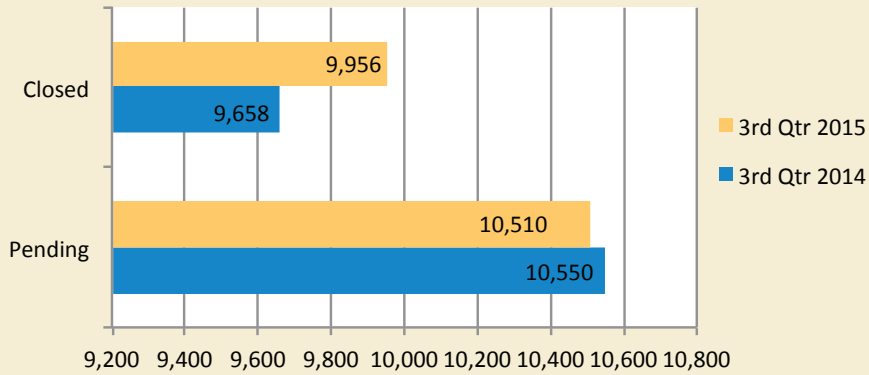
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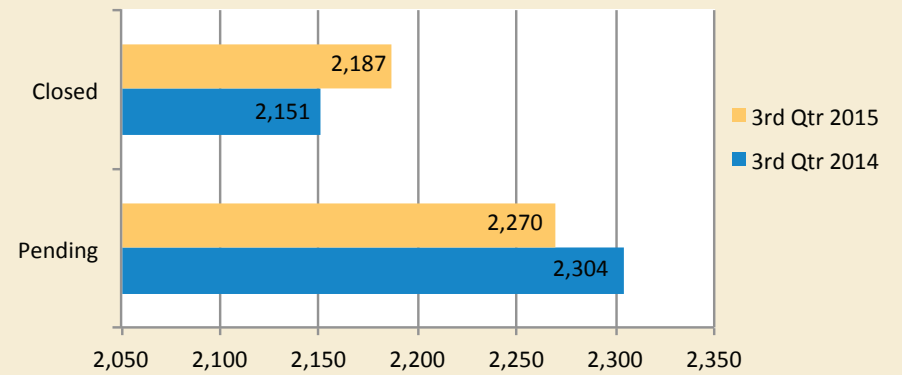
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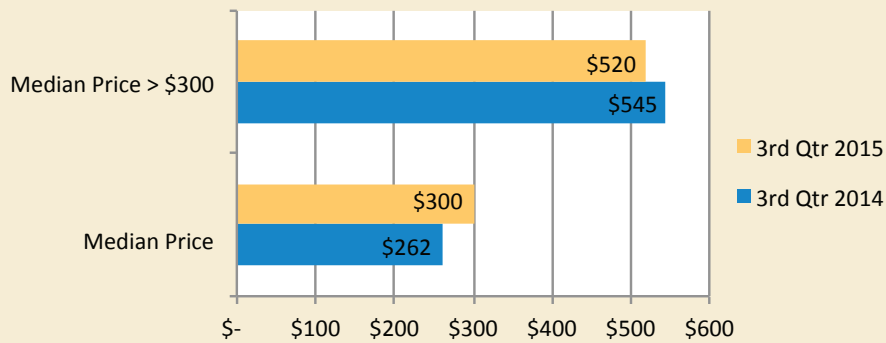
Most Recent 12 Months



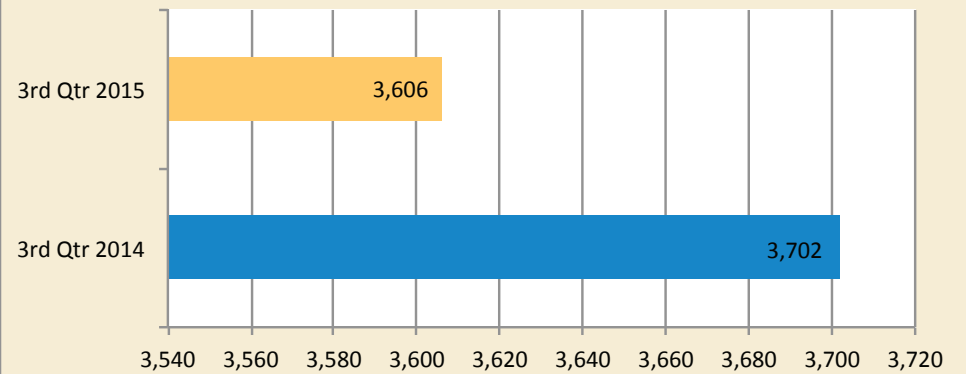
Quarter to Quarter



Median Closed Price (,000's) 12 Months Ending



Inventory



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